

STAR INFOTECH COLLEGE DEOLI

E-COMMERCE MODEL PAPER 2018

1. What is E-commerce ? describe with reference to electronic and media convergence. And also explain the features and advantages of E-commerce ?
2. What security in E-commerce is important ? what are the security issues to be taken into account while designing security system in E-commerce ?
3. What is EDI and how it is important in business and E-commerce ? describe EDI layers and its application in business ?
4. How does consumer oriented applications affect E-commerce in current scenario ? explain with a suitable example ?
5. What are you know about digital signature ? and also define the features of mobile computing ?
6. Write short notes on mercantile process model ?
7. Discuss the world wide web as the architecture for E-commerce activities ? also define the architectural framework of E-commerce ?
8. Discuss the modules of any real life e-commerce application ? what are the various payment options available in e-commerce ?
9. Describe the methods of protection in e-commerce? Also define advantages of firewall?
10. Short notes on –
 - (a) Encryption
 - (b) Public and private key
 - (c) Traditional business application
 - (d) Soft money
 - (e) Digital libraries
 - (f) Usefulness of client server architecture in E-commerce
11. Electronic mail is a famous mode of communication these days. Is this useful and secure mode of communication for business and other business issues ? give your opinion ?
12. What are the key difference between traditional and E-business application ? elaborate the features on any E-business application ?